

neopost 



AS-700/710 **VERSATILE ADDRESS, BARCODE & GRAPHICS PRINTING SOLUTION**

Boost response rates with accurate, impactful mailings

WE VALUE YOUR MAIL 

AS-700/710

ADDRESSING SOLUTIONS

When you invest in a mailing to clients and prospects, you want it to have the best possible impact and the highest chance of a response. An eye-catching, accurate mailing is far more likely to be opened than one that looks dull and is poorly addressed or sent in duplicate. That's why personalization of the message and quality of the image are critically important.

The Neopost AS-700 and AS-710 address printers offer outstanding quality and innovation, featuring the versatility of shuttle head technology to adapt to your mailing applications and maximize the effectiveness of your mailings. The AS-700 and AS-710 can print an address, logo, barcode or graphic almost anywhere on your mailpiece, producing elegant, accurately printed envelopes, postcards or other mailing materials with a higher chance of being opened by the recipient.

With high speeds and capacity, professional, personalized mail is processed faster and reaches your customer sooner. Coupled with an address management software solution, costs are reduced with higher efficiency, better Postal Service savings and greater in-house control of your mail output.

TIME-SAVING FLEXIBILITY

The AS-700 and AS-710 ensure maximum speed, accuracy and flexibility for all your printing jobs. Got an unexpected customer offer you need to integrate? No problem - the AS-700 and AS-710 give you the flexibility to make last-minute changes with ease. Productivity is increased naturally with high printing speeds and high capacity outputs which reduce cycle time. And your customer information is protected with the complete in-house control of the database.



Neopost AS-series address printers utilize HP print technology to produce clean, crisp addresses, barcodes and graphics, with optional spot color ink cartridges



Neopost addressing software CASS and PAVE certifies your mail for USPS postal automation discounts.



SPECIFICATIONS

SPEED (envelopes/hour)	Up to 14,000/hr (7,000/hr for AS-700)
PRINT RESOLUTION	Up to 600 dpi
NUMBER OF HEADS	1 (shuttle)
MAXIMUM THICKNESS	1/4"
PRINT AREA	9"x20" (7"x20" for AS-700)
MINIMUM DOCUMENT SIZE	3" x 2.75"
MAXIMUM DOCUMENT SIZE	19" x 17"
HOPPER CAPACITY	350 #10 envelopes
DIMENSIONS	22" x 16" x 18"
WEIGHT	54 lbs.
MONTHLY VOLUME	500,000 (300,000 for AS-700)

OPTIONS

Spot color ink cartridges	Yes
Conveyor Stacker	Yes
Dryer	Yes

ENHANCED COST CONTROL

Printing labels is an expensive and time-consuming business. The AS-700 and AS-710 cut out the need for buying and stocking labels - and the manpower required to apply them. Blank envelopes are transformed into powerful marketing messages that work hard for your business. With address management software, the duplicate and inaccurate addressing detection feature allows you to reduce return, duplication and unnecessary mail costs, and because you can produce a higher volume of mail faster, you can benefit from USPS automation discounts.

MAILROOM INTEGRATION MADE EASY

The AS-700 and AS-710 are easy to install without major IT involvement. Just load the "Plug'n Play" software onto your computer and within a few minutes, you're up and running. One-touch controls and clear, concise prompts on the LCD display make even the most complex jobs seem easy. Our addressing solutions come with a variety of finishing options to suit your needs. For optimum efficiency with larger mail runs, you can add an optional stacker or dryer, which integrate easily into your existing mailing process with folder/insertor, mailing machine and more.

WHY CHOOSE NEOPOST

Neopost is a leading worldwide provider for mailing and shipping solutions. Our innovative products and services bring simplicity and efficiency to your complete mailing process to make your business run more effectively.