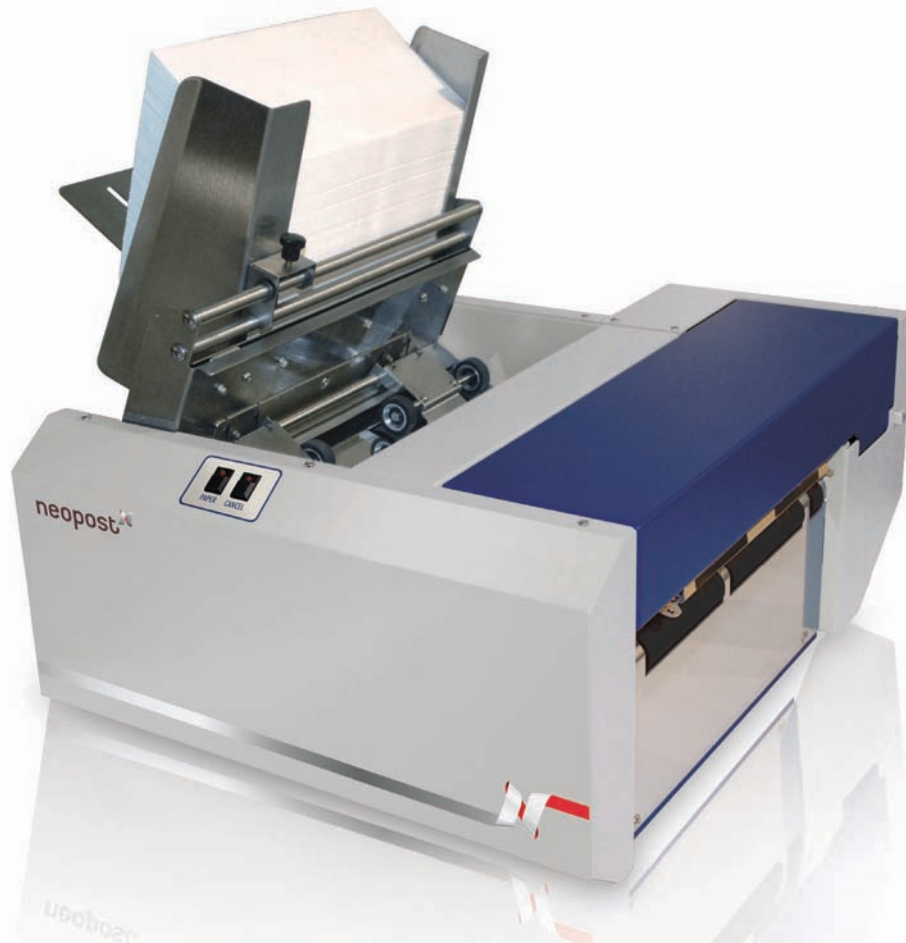


neopost 



AS-510C ADDRESSING SOLUTION

Technology that creates professional mailings with color

WE VALUE YOUR MAIL

A decorative graphic element consisting of a red and white striped ribbon that curves and folds across the bottom right corner of the page.

AS-510C

ADDRESSING SOLUTION

LOW VOLUME, HIGH-QUALITY ADDRESSING SOLUTION

The AS-510C addressing solution is a user-friendly, entry level system that prints full process photo quality color, making it perfect for high impact, low volume mailings. With the AS-510C you can produce professional envelopes, at a price you can afford.

Utilizing exclusive HP Photosmart® software and print technology to produce accurate colors, the AS-510C has photo realistic print quality that is unmatched. Its shuttle head design provides for a generous print area of 8.5" wide by 14" high where you can use a full array of colors and TrueType fonts to add attention-generating photos, graphics and logos. Economize your mailings by printing barcodes to meet postal pre-sorting guidelines. The AS-510C can print postcards, envelopes, flats and documents all in a single pass.

Addressing up to 4,000 No. 10 envelopes per hour, the AS-510C is the perfect printer for offices and small mail operations that don't have the volume to justify a large expenditure. The AS-510C is built with high-grade steel and metal construction to provide unsurpassed reliability.

QUICK FACTS

- Up to 4,000 No. 10 envelopes per hour
- Four levels of print quality
- Feeder holds up to 300 envelopes
- Intelligent Mail® barcode ready
- Envelope design software for personalized mailings



SPECIFICATIONS

MACHINE SPECIFICATIONS

| | |
|-------------------------|-------------------------|
| Length x Width x Height | 22" x 19 1/2" x 17 1/4" |
| Weight | 40 lbs. |

MAIL QUALITY AND PAPER SPECIFICATIONS

| | |
|---------------------------|---|
| Print resolution | Up to 1,200 dpi |
| Print speed | Up to 4,000 addresses/hr. Color speed varies with print quality and graphic coverage |
| Print area | 8.5" x 14" |
| Document size min | 5" x 3" |
| Document size max (L x W) | 14" x 11 7/8" |
| Maximum thickness (L x W) | Up to 1/16" |

OPERATIONAL EFFICIENCY

| | |
|-----------------|--------------|
| Technology | Shuttle head |
| Number of heads | 2 |

PC INTERFACE AND REQUIREMENTS

- Parallel and USB (1.1)
- Windows® printer drivers for Windows® 98, 2000, NT, ME, XP & Vista

OPTIONS

- Conveyor stacker
- Dryer
- PC
- Drop tray
- Mail management software
- HP Photosmart® inks

WHY CHOOSE NEOPOST?

Neopost is a world leader in mailing and logistics solutions. Our innovative solutions bring simplicity and efficiency to your mailing process to make your business run better. Neopost brilliantbasics benefits provide excellence in all our offers, from products to support and services. They bring you the best in operational efficiency, mail quality and security, budget optimization and online management. Whether for advice or support, you enjoy our commitment to supply first-class service – on the phone, on site, or online. Benefit from immediate response times and remote diagnosis at our call centers, and fast dispatch of service engineers when needed. Find out more at www.neopost.com/brilliantbasics

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